# ClearCap Strategic Advisors

Is Pleased To Announce
Amalie Oil Company Has Acquired The Assets Of Global GL, LLC



#### 2012

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### We Get Deals Done.

ClearCap Strategic Advisors is a unique strategic financial advisory firm focused on addressing the specific and specialized liquidity and financial needs of business entrepreneurs and the shareholders of middle market companies.



Our firm specializes in assisting the ownership teams of middle market companies with their strategic growth, liquidity goals and objectives while enhancing and maximizing shareholder value.

With "ownership interests" at the core of its focus, ClearCap Strategic Advisors assists in establishing long term strategic objectives which are then implemented through tactical plans designed to meet both ownership and corporate objectives.

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## **About The Companies**

### **Amalie Oil Company**

One of the original "Pennsylvania Crude" oil companies, today Amalie blends and packages over 3,000 different products including synthetic oils, high-TBN lubricants, and specialty industrial oils. The company ships products to every state in America and over 100 foreign countries. Its customers include many international oil companies, automotive retailers, programmed distribution groups, food and drug retailers as well as mass merchandisers. Amalie's trademarked brands include AMALIE, Wolf's Head Motor Oil, XCEL, RALLYE, and VALUE TECH.

www.amalie.com

### Global GL, LLC (dba "Greased Lightning")

A manufacturer and distributor of high quality automotive additives, lubricants, oils and chemicals designed to improve performance, protect vehicle components extend engine life, and solve automotive problems, Greased Lightning's products are sold in thousands of locations nationwide and in Mexico. Targeting the do-it-yourself, commercial and sport compact performance markets, the Company has a portfolio of branded product lines available through automotive after market retailers, distributors, mass merchandisers, and specialty dealers.

www.greasedlightning.com

### Strategic Rationale

With a commitment to cutting-edge lubricant technology and focused on high quality products, Amalie's leading market position is based upon its ability to serve its customers and meet their needs. A strategic objective is to continue to extend its reach towards the end consumer with a retail presence. The Greased Lightning acquisition further bolsters Amalie's vertical integration strategy.



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